

PSAM 14



Probabilistic Safety Assessment and Management

16–21 September 2018 • UCLA Meyer & Renee Lusk Conference Center, Los Angeles, CA

Sponsorship Opportunities

The Probabilistic Safety Assessment & Management conference is the conference in risk, risk management, reliability, safety, and associated topics. This world-wide group meets internationally every two years. Our first conference was in Beverley Hills. Subsequent conference sites were in San Diego; Crete; San Juan, Puerto Rico; Osaka; New York; Berlin; New Orleans; Hong Kong; Seattle; Helsinki; Honolulu; and Seoul. In September 2018, PSAM will make its rotation back to the United States at the new UCLA Lusk Conference Center in Los Angeles, CA.

The PSAM conference brings together experts from various industries, research organizations, regulatory authorities and universities in the fields of nuclear, process and chemical industries, off-shore and marine, transportation, space and aviation, IT and telecommunications, bio and medical technology, civil engineering, financial management and other fields. The multi-disciplinary conference is aimed to cross-fertilize methods, technologies and ideas for the benefit of all. We anticipate 350-500 risk professionals to participate.

PSAM14 will also provide the risk and reliability community to reflect on the foundational contributions made by our Honorary Chair: Dr. B. John Garrick.

Two types of Sponsorship are possible:

First, **General Sponsors** help toward underwriting the general costs of the conference and are important in achieving the 'first class' experience for which PSAM conferences have become known. While any level of monetary support is most welcome, it is suggested that a Gold level sponsorship represents up to \$20,000, while a Platinum level in excess of this amount.

A second opportunity for Sponsorship comes in the **underwriting of specific conference events or conference items:**

Opening Reception:	\$25,000	one such opportunity	Advertisement in Program Book	\$1,000	inside front cover – one such opportunity
Conference Lunch:	\$45,000	one such opportunity	Advertisement in Program Book	\$1,000	inside back cover – one such opportunity
Coffee and Refreshments:	\$ 5,000	one such opportunity for each of the 5 days	Advertisement in Program Book	\$ 500	per page, inside program
Ice Cream Social:	\$10,000	one such opportunity	Advertisement/insert	\$ 500	insert in conference bag per insert
Conference Dinner:	\$85,000	one such opportunity	Note Pads	\$ 500	in conference bag – to be provided by sponsor
Conference Bags	\$ 4,000	one such opportunity	Pens	\$ 500	in conference bag - to be provided by sponsor
Name Badge Lanyards sponsor	\$ 2,000	one such opportunity - provided by sponsor			

All Sponsors will be recognized at the Conference and in the Program Book. As IAPSAM is a not-for-profit, if requested a letter supporting possible tax deductibility will be prepared.

In order to assist in the conference planning and cash flow, it is requested that contributions be made in the second quarter of 2018.

Thank you very much for your consideration.

Please contact Dr. David Johnson, General Chair of PSAM 14 at secretariat@psam14.org

<http://psam14.org>